

OFFICIAL



Parks Victoria
65 Church Street
Morwell Victoria 3840
Telephone 03 8427 2025
parks.vic.gov.au
ABN 95 337 637 697

Dear Operator,

Please find enclosed your Parks Victoria Licensed Tour Operator Vehicle sticker/s that you can affix to your vehicle/s. To enable Licenced Tour Operators and Activity Providers to be clearly recognised as licensed, please ensure Identification Marks are carried and/or displayed - at all times. If you require additional stickers, please contact the Tour Operator Licensing Team. There is no charge for extra stickers.

TERMS OF USE: LICENSED TOUR OPERATOR MEMBERSHIP MARKS

1. The membership symbol is issued on an annual basis to correspond with the tour operator licence period. At the end of each financial year a new symbol will be made available to current and active licensed tour operators for the forthcoming financial year.

2. Placement:

The electronic membership symbol CAN be used on:

- Collateral including brochures and flyers
- Tour operator website

The electronic membership symbol CAN NOT be used on:

- Merchandise
- Uniforms
- Vehicles and vessels

3. The Parks Victoria logo which forms part of the membership symbol must not be produced at a size smaller than 10mm wide. When the logo is between 10mm – 15mm the Parks Victoria logo within the membership symbol must be black only. When the Parks Victoria logo is above the size of 15mm it may be produced in colour.
4. The membership symbol may not be manipulated, redrawn or altered in any way.
5. Always ensure the symbol is reproduced in a sharply defined way.
6. The symbol may not appear inside another element. Clear, non-printing space must surround the symbol. Relative to the size of the symbol an area of clear space equivalent to 10% of the size of the symbol must be used. For Example: a 20mm x 20mm symbol would require a 2mm x 2mm clear space border.
7. No additional text may be added within the clear space of the symbol.

Kind regards,
Tourism Partnerships
Parks Victoria

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